As we reflect on 2022, I am proud of IMPACT, a true beacon of hope and resilience in Southeastern Wisconsin for over six decades. In a year marked by unprecedented challenges, IMPACT remains unwavering in its commitment to transform lives.

Our mission has never been more critical. The demand for our services has surged with over 270,000 individuals reaching our for stabilizing services in the face of personal crises. The ever-growing number of people seeking assistance emphasizes the vital role organizations like ours play in supporting our community.

Amidst these challenging times, IMPACT continues to stand as a testament to the power of compassion and collective action. Our legacy is a result of the dedication and support from individuals like you. As we look to the future, let us remain united in our commitment to making a positive impact on the lives of those who need it most.

John M. Hyatt
IMPACT President & CEO
IMPACT Core Services

IMPACT 211 is a central access point for people in need. During times of personal crisis or community disaster, the free, confidential helpline and online resource directory make it easy for residents to get connected to information and assistance. As a partner in the Milwaukee Continuum of Care’s Coordinated Entry system, IMPACT 211 provides services for those seeking emergency housing assistance by processing requests, assessing client vulnerability, coordinating placement in shelter and permanent supportive housing, managing the waiting lists, and providing prevention navigation to avoid homelessness.

Number of contacts: 259,537
Number of Coordinated Entry clients assessed: 6,980

IMPACT Connect uses a universal screening tool, comprehensive resource database, and sophisticated technology platform to link health and human service providers and other community agencies. Members are able to better understand the needs of those they serve, connect them to resources, make referrals, and use real-time data to inform decisions through shared governance. This unified approach to whole-person care ensures all residents have access to the same level of care and services.

Number of partners: 44

IMPACT Substance Use Disorder Services includes consultation and referral for people who are concerned about themselves or a loved one; as well as comprehensive substance abuse screening and assessment to determine eligibility for education, counseling, treatment and recovery support services.

Number of people served: 4,041

In 2022, IMPACT connected over 270,000 people with services that help maintain stability, restore health and enhance productivity.

IMPACT Planning & Evaluation works in partnership with community members, nonprofits and decision makers to advance health and human services throughout Southeastern Wisconsin. Our goal is to take a collaborative approach in building evaluation and data capacity, and provide objective planning and research expertise. We customize the information, resources and tools to meet the specific needs of the project and present meaningful recommendations and findings at the conclusion of our engagements.

Number of organizational partners: 15

Donate online at impactinc.org.
Financial Information

Headquartered in Southeastern Wisconsin, IMPACT has established productive, collaborative relationships with leading businesses, funders, community stakeholders and other non-profit organizations.

![Pie charts showing 2022 Expenses and Revenue]

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>IMPACT 211</td>
<td>$1,513,000</td>
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<tr>
<td>Homelessness Prevention Fund</td>
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<tr>
<td>Coordinated Entry</td>
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<td>IMPACT SUD Services</td>
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<td>IMPACT Connect</td>
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<td>IMPACT Planning &amp; Evaluation</td>
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<td>Administrative Expense</td>
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<td>Fundraising Expense</td>
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<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Government Agency Support</td>
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<tr>
<td>Private Grants</td>
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<tr>
<td>Program Fees</td>
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<td>United Way</td>
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<tr>
<td>Donations</td>
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<tr>
<td>Investment Income</td>
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<tr>
<td>Total</td>
<td>$6,558,000</td>
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</table>

2022 IMPACT Leadership

Randall C. Harlan, Chair, The Panther Group
Roger Sherman, 1st Vice Chair, Goodwill Industries*
William B. Coleman, Treasurer, Coleman & Williams, LTD
Christian Schmidt, Secretary, Clarios, LLC
Timothy F. Busalacchi, Morgan Stanley
Adam Gabornitz, Northwestern Mutual
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Angela Rothen, National General Insurance
Ronald P. Smith, Enterforce, Inc.

* Retired

IMPACT is one of our region’s most successful public/private partnerships and receives county and city government support from:
Thank You to Our Generous 2022 Donors

On behalf of IMPACT, our board, and the people we serve, I want to extend my sincere appreciation. Your donation, partnership or advocacy helped us strengthen and extend the reach of our efforts and, as a result, over 270,000 lives in Southeastern Wisconsin were changed, for good. — Randall C. Harlan, Board Chair

We apologize for any errors or omissions that may have been made in recognizing our donors.

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Bader Philanthropies, Inc.
United Way of Greater Milwaukee & Waukesha County

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Otto Bremer Trust
Forest County Potawatomi Foundation
Greater Milwaukee Foundation
United Way of Kenosha County
United Way of Racine County
United Way of Washington County
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Waukesha County Community Foundation

$1,000 to $4,999
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Keith & Paula Anderson
David Carter
Randall C. Harlan
Samuel K. and Doris Hersh Chortek Fund
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United Way of Walworth County

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Studio Gear
Gayle Susko**
Julie Theado***
Jeffrey Tilley
Kristen Vereka
Sandra Wahl**
Richard & Christine Wold

In honor of Curtis Koth | ** In memory of Jordan Cardella | *** In memory of Richard Theado