IMPACT’s mission is to change lives, for good. Building on our nearly 60-year history, we provide the essential first step toward regaining personal stability, and collaborate to advance health and human services throughout Southeastern Wisconsin.

ANNUAL REPORT 2015

IMPACT’S Core Services

In 2015, IMPACT connected nearly 267,504 people with services that help maintain stability, restore health, enhance productivity and foster system improvement. Every person who comes into contact with IMPACT is treated with respect, and receives the motivation and means to achieve positive, sustained change.

IMPACT 2-1-1 is a central access point for people in need. During times of personal crisis or community disaster the free, confidential helpline and online resource directory make it easy for residents to get connected to information and assistance.

Number of people served: 255,473

IMPACT Alcohol & Drug Abuse Services includes consultation and referral for people concerned about alcohol and drug use. IMPACT also facilitates the assessment process for clients with a legal or license-related offense.

Number of people served: 7,050

IMPACT Planning & Evaluation works in partnership with community members, nonprofits and decision makers to advance health and human services throughout Southeastern Wisconsin. Our goal is to take a collaborative approach in building evaluation and data capacity, and provide objective planning and research expertise. We customize the information, resources and tools to meet the specific needs of the project and present meaningful recommendations and findings at the conclusion of our engagements.

Number of partners served: 65

IMPACT Awareness raises community consciousness about risky social behaviors and promotes healthy lifestyles.

Number of people served: 4,916

President’s Message

Having worked at IMPACT for more than 22 years – serving as President & CEO for the past year – it is obvious to me that we remain a community in great need. Despite reports of an improving economy and higher rates of employment, many in our community still struggle to make ends meet. Every day, people are forced to ask difficult decisions. Do I pay my utility bill and keep my house warm, or do I put food on the table for my children? Do I pay my rent or do I go to the doctor and fill my prescription?

This past year, we helped more than 45,000 people get connected to a food-related resource; 40,000 people seeking emergency shelter and other homeless services; 10,000 access healthcare; 2,800 find a free tax preparation service; and 2,500 take the first step toward recovery from heroin or other opiate addiction.

Twenty-four hours a day, we are the voice of calm and compassion – helping them build a thoughtful plan that will help resolve their crisis and start them on a path of long-term stability.

No one knows for certain what the coming year will bring, but one thing that I do know for certain is that when people are in need, IMPACT will be there to help.

2015 IMPACT Leadership

* Retired

Keith Anderson, Chair, Engberg Anderson Design Partnership*
James A. Baxter, Von Briesen & Roeger, SC
Marjorie A. Cage, PhD, Community Volunteer
William B. Coleman, Coleman & Williams, LTD
Kim M. Dougherty, Treasurer, Children’s Hospital of Wisconsin
Randall C. Harlan, 2nd Vice Chair, Entertorce, Inc.
Laura J. Hauschild, Secretary, Northwestern Mutual
Caroline V. Krider, 1st Vice Chair, U.S. Bank National Association
Karen Ordinans, Children’s Health Alliance of Wisconsin
Jill Ritterbusch, City of Milwaukee Health Department*
Chris Schmidt, Johnson Controls, Inc.
Roger Sherman, Goodwill Industries*
Flip Weber, Harley-Davidson*

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John Hyatt

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Financial Information

Headquartered in Southeastern Wisconsin, IMPACT has established productive, collaborative relationships with leading businesses, funders, community stakeholders and other non-profit organizations.

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<thead>
<tr>
<th>2015 EXPENSES</th>
<th>IMPACT AGDA Services</th>
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<tr>
<td></td>
<td>IMPACT Awareness</td>
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<td>IMPACT 2-1-1</td>
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Proud to be one of our region’s most successful public/private partnerships, IMPACT receives county and city government support from the following:

City of Milwaukee

JESSER CAN COUNTY WISCONSIN

Thank You to Our Generous 2015 Donors

On behalf of IMPACT, our board, and the people we serve, we want to extend my sincere appreciation. Your donation, partnership or advocacy helped us strengthen and extend the reach of our efforts and, as a result, over 260,000 lives in Southeastern Wisconsin were changed, for good. — Keith Anderson, Board Chair

We apologize for any errors or omissions that may have been in recognizing our donors.

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